

Travel-Tourism and Entertainment Services Department / Travel-Tourism and Entertainment Services Department /

Course Code	Course Name	Teoretical	Practice	Laboratory	Credits	ECTS
TR205	GUIDANCE I	2.00	0.00	0.00	2.00	3.00
Course Detail						
Course Language	: Turkish					
Qualification Degree	: PreBachelor					
Course Type	: Optional					
Preconditions	: Not					
Objectives of the Course	: The aim is to provide students with detailed information about the profession by covering the basic information about tourist guiding and tour management and the tourist guiding regulations in detail.					
Course Contents	: Turist rehberliği mesleğinin tanımı ve özellikleri, mesleki örgütlenme ve mevzuat, turist rehberliği yönetmeliği, turist rehberlerinin özellikleri, tur yönetiminde görev alan elemanlar, turist rehberlerinin yetki ve sorumlulukları, turun gerçekleştirilmesi ve tur sonu işlemleri.					
Recommended or Required Reading	: Ders notları ile konularla ilgili yazılı ve görsel yayınlar.					
Planned Learning Activities and Teaching Methods	: Theoretical lectures, topic explanations using slides.					
Recommended Optional Programme Components	: After class, it is recommended that students review some relevant articles and resources to reinforce the course content.					
Course Instructors	: Öğr. Gör. Gülbün Aytekin İnce					
Instructor's Assistants	: Arif Akpinar					
Presentation Of Course	: The course will consist of two hours of theoretical instruction per week.					
Update Date	: 9/1/2025 11:48:14 AM					
Dosya İndirilme Tarihi	: 9/1/2025					

Course Outcomes

Upon the completion of this course a student :

- 1 Learn the Characteristics of the Tourist Guide Profession.
- 2 Learn the Tourist Guide Regulations.
- 3 Learn about disciplinary penalties for tour guides.
- 4 Learn the duties of tour guides.
- 5 Learn how to plan tours.
- 6 Learn about the Personnel Working on Tours.

Preconditions

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Weekly Contents

	Teoretical	Practice	Laboratory	Preparation Info	Teaching Methods	Course Learning Outcomes
1. Week	*Definition and characteristics of the Tour Guide Profession.			*Things to Read Before Class: The Tourist Guide Profession from Concept to Practice, Nobel Publishing, pp. 1-18	*Explanation with illustrated slides and short videos.	Ö.C.1 Ö.C.1
2. Week	*Turist Rehberliğinin Dünyadaki ve Türkiye'deki Tarihçesi			*Derse gelmeden önce okunacaklar; Kavramdan Uygulamaya Turist Rehberliği Mesleği, Nobel Yayıncılık, sh. 1-18	*Explanation with illustrated slides and short videos.	Ö.C.1
3. Week	*Guide Education in the World and in Türkiye			*Things to Read Before Class: The Tourist Guide Profession from Concept to Practice, Nobel Publishing, pp. 76-101	*Explanation with illustrated slides and short videos.	Ö.C.1 Ö.C.1
4. Week	*Regulations on the Tourist Guide Profession			*Things to Read Before Class: The Tourist Guide Profession from Concept to Practice, Nobel Publishing, pp. 113-131	*Explanation with illustrated slides and short videos.	Ö.C.2 Ö.C.2
5. Week	*Regulations on the Tourist Guide Profession			*Things to Read Before Class: The Tourist Guide Profession from Concept to Practice, Nobel Publishing, pp. 113-131	*Explanation with illustrated slides and short videos.	Ö.C.2 Ö.C.2
6. Week	*Organization in the Tourist Guide Profession			*Things to Read Before Class: The Tourist Guide Profession from Concept to Practice, Nobel Publishing, pp. 116-121	*Explanation with illustrated slides and short videos.	Ö.C.1
7. Week	*Characteristics of Tourist Guides			*Things to Read Before Class: The Tourist Guide Profession from Concept to Practice, Nobel Publishing, pp. 137-151	*Explanation with illustrated slides and short videos.	Ö.C.1 Ö.C.1
8. Week	*Mid Term Exam					Ö.C.1 Ö.C.2 Ö.C.3
9. Week	*Roles of Tourist Guides			*Things to Read Before Class: The Tourist Guide Profession from Concept to Practice, Nobel Publishing, pp. 157-184	*Explanation with illustrated slides and short videos.	Ö.C.1 Ö.C.1
10. Week	*Tour Types and Characteristics			*Things to Read Before Class: The Tourist Guide Profession from Concept to Practice, Nobel Publishing, pp. 193-203	*Explanation with illustrated slides and short videos.	Ö.C.4
11. Week	*Staff Involved in Tour Management			*Things to Read Before Class: The Tourist Guide Profession from Concept to Practice, Nobel Publishing, pp. 217-232	*Explanation with illustrated slides and short videos.	Ö.C.1
12. Week	*Authorities and Responsibilities of Guides in Tour Management			*Things to Read Before Class: The Tourist Guide Profession from Concept to Practice, Nobel Publishing, pp. 233-244	*Explanation with illustrated slides and short videos.	Ö.C.1 Ö.C.4 Ö.C.1
13. Week	*Tour Management and Organization			*Things to Read Before Class: The Tourist Guide Profession from Concept to Practice, Nobel Publishing, pp. 275-295	*Explanation with illustrated slides and short videos.	Ö.C.5 Ö.C.6
14. Week	*Tour Management and Organization			*Things to Read Before Class: The Tourist Guide Profession from Concept to Practice, Nobel Publishing, pp. 275-295	*Explanation with illustrated slides and short videos.	Ö.C.5 Ö.C.6
15. Week	*Final Exam					Ö.C.1 Ö.C.2 Ö.C.3 Ö.C.4

Assesment Methods %

1 Ara Sınav: 40.000

3 Final : 60.000

ECTS Workload

Activities	Count	Time(Hour)	Sum of Workload
Vize	1	1.00	1.00
Final	1	1.00	1.00
Derse Katılım	13	2.00	26.00
Ders Öncesi Bireysel Çalışma	15	1.00	15.00

Activities	Count	Time(Hour)	Sum of Workload
Ders Sonrası Bireysel Çalışma	13	1.00	13.00
Ara Sınav Hazırlık	3	2.00	6.00
Bütünleme	1	1.00	1.00
Teorik Ders Anlatım	13	2.00	26.00
		Total : 89.00	
		Sum of Workload / 30 (Hour) : 3	
		ECTS : 3.00	

Program And Outcome Relation																								
	P.O. 1	P.O. 2	P.O. 3	P.O. 4	P.O. 5	P.O. 6	P.O. 7	P.O. 8	P.O. 9	P.O. 10	P.O. 11	P.O. 12	P.O. 13	P.O. 14	P.O. 15	P.O. 16	P.O. 17	P.O. 18	P.O. 19	P.O. 20	P.O. 21	P.O. 22	P.O. 23	P.O.
L.O. 1	5	1	0	0	0	3	0	1	1	0	0	3	0	0	0	0	0	0	0	0	1	0	0	0
L.O. 2	4	4	0	0	0	0	0	0	0	0	0	1	0	0	0	0	0	0	0	0	0	3	0	0
L.O. 3	2	5	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
L.O. 4	1	2	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
L.O. 5	1	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
L.O. 6	0	0	0	0	0	0	0	0	0	0	0	5	0	0	0	0	0	0	0	0	0	0	0	0
Average	2.17	2.00	0	0	0	0.50	0	0.17	0.17	0	0	1.50	0	0	0	0	0	0	0	0	0.67	0	0	0
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BEWARE OF PLAGIARISM Please pay attention to proper academic citation rules and avoid plagiarism, an unethical and academically fraudulent behavior, when completing reports, assignments, or other academic works, and it is treated with the same disciplinary action as cheating in a classroom setting. It is imperative to refrain from presenting another person's ideas, language, expressions, or any other form of intellectual property as your own. Regardless of quality, your assignments/projects/research should reflect your original work. Perfection is not a requirement, and in case of any uncertainties regarding academic writing guidelines, you may seek clarification from your course instructor.

Engel Durumu/Uyarılama Talebi : Engel durumuna ilişkin herhangi bir uyarılma talebinde bulunmak isteyen öğrenciler, dersin öğretim elemanı ya da Nevşehir Engelli Öğrenci Birimi ile en kısa sürede iletişime geçmelidir.